

pure|STRATEGIES®

pure SUPPLY™

Empowering Your Suppliers to Advance in Sustainability



## Engage. Educate. Execute.

Companies often face the challenge of needing to address the significant environmental and social impacts upstream in their supply chain **where they do not have direct control**.

Pure Supply™ addresses this challenge, providing a way to engage, educate and execute solutions in the supply chain.

The Pure Supply platform helps companies to connect directly with their suppliers and communicate expectations, build capacity, collect data, and advance in critical sustainability goals.

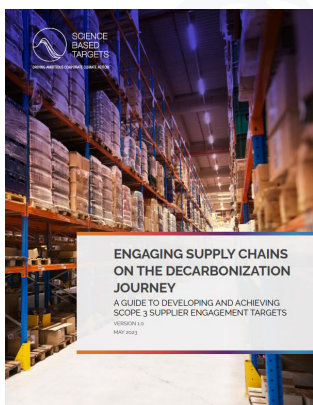
The Science Based Targets initiative [recommends](#) that companies use a program like Pure Supply to advance their climate programs.

## Why Pure Supply?

**Pure Supply offers a modular program. You select which programs help your business and sustainability needs. The first two modules available include:**

“To track progress towards supplier engagement targets, companies need to implement an effective supplier information or data-collection solution.”

- [Science Based Targets initiative](#)



ENGAGING SUPPLY CHAINS  
ON THE DECARBONIZATION  
JOURNEY  
A GUIDE TO DEVELOPING AND ACHIEVING  
SCOPE 3 SUPPLIER ENGAGEMENT TARGETS  
VERSION 1.0  
MAY 2023



**Supplier Climate Targets (SBT)**



**Supplier Transition to Renewable Energy (RE)**



*“We are excited to offer the Pure Supply platform to help companies take control of their supply chain impacts - by empowering suppliers to help advance critical sustainability goals for the business.”*

- Tim Greiner, Managing Director, Pure Strategies

Supplier engagement is more than asking for data. To be successful, suppliers need to be empowered with clear information, guidance, and support.

**Pure Supply™ stands out by providing this needed control and capacity building, including Pure Strategies expert advisor support for your suppliers. The platform includes:**

- 5 phases of supplier progress, beginning with exploring and through to achieving the goals
- Standardized and streamlined assessments and data collection
- Educational resources for each phase of supplier progress
- Expert advisory support for suppliers
- Status dashboards customized for business-relevant reports

### Pure Supply helps companies take control of their supply chain impacts.

CHALLENGE	PURE SUPPLY
Suppliers do not know what the expectations are, if they meet them, and how they compare to others	<b>ENGAGE</b> <ul style="list-style-type: none"><li>• 5-phase program shows the expectations</li><li>• Short Self-assessment identifies where the supplier is</li><li>• Benchmarking information is available</li><li>• Custom communication sent to suppliers</li></ul>
Suppliers do not know how to progress or what their next steps are	<b>EDUCATE</b> <ul style="list-style-type: none"><li>• The Pure Supply Academy offers self-serve learning materials</li><li>• Access to Pure Strategies expert support (depending on subscription model selected by customer)</li></ul>
Customers spend a lot of time collecting, collating, and analyzing data to understand and ensure progress	<b>EXECUTE</b> <ul style="list-style-type: none"><li>• Business-relevant dashboards prepared for customer</li><li>• At-risk flags pinpoint issues early</li><li>• Real-time dashboards and regular program status reports provided</li></ul>



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