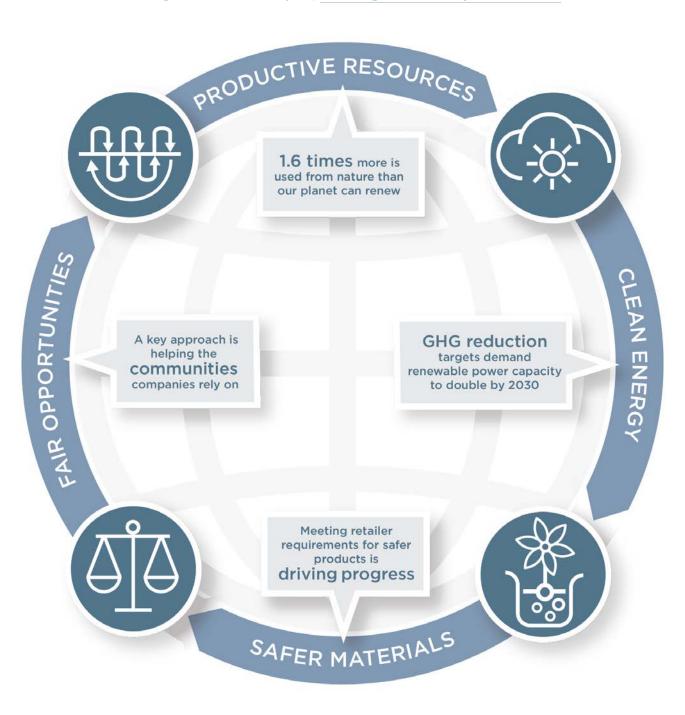
# **BUILDING A SUSTAINABLE AND CIRCULAR ECONOMY**

Findings from the 2017 report, Reaching the New Corporate Frontier



The majority of firms surveyed did not have quantitative targets in critical areas, and as a result they are not holding themselves accountable for necessary progress.

### **INVESTMENT & EFFORT GROWING**



Over 80% of survey respondents expect an increase in budget for sustainability from 2016-2017. Walmart was identified as the top retailer driving investment in sustainability.

% of 153 companies surveyed with well-advanced efforts in:

#### PRODUCTIVE RESOURCES





#### **CLEAN ENERGY**

2016 26%



2019

#### SAFER MATERIALS

2016 64%



2019

## FAIR OPPORTUNITIES

2016 48%



2019

#### **BUSINESS VALUE GAINED**



Respondents reported earning billions of dollars across productivity, reduced risk, and enhanced growth opportunities.

#### **MEANINGFUL CHANGE NEEDED**



Now is the time for companies to act. They must establish meaningful targets and focus their investments to meet the urgent call to global action.