

The ecological and social crises we face demand transformative action. **Your company's sustainability efforts can be part of the solution.**

Pure Strategies empowers our clients to be leaders in environmental and social performance and deliver market leading solutions. **And can do the same for you.**



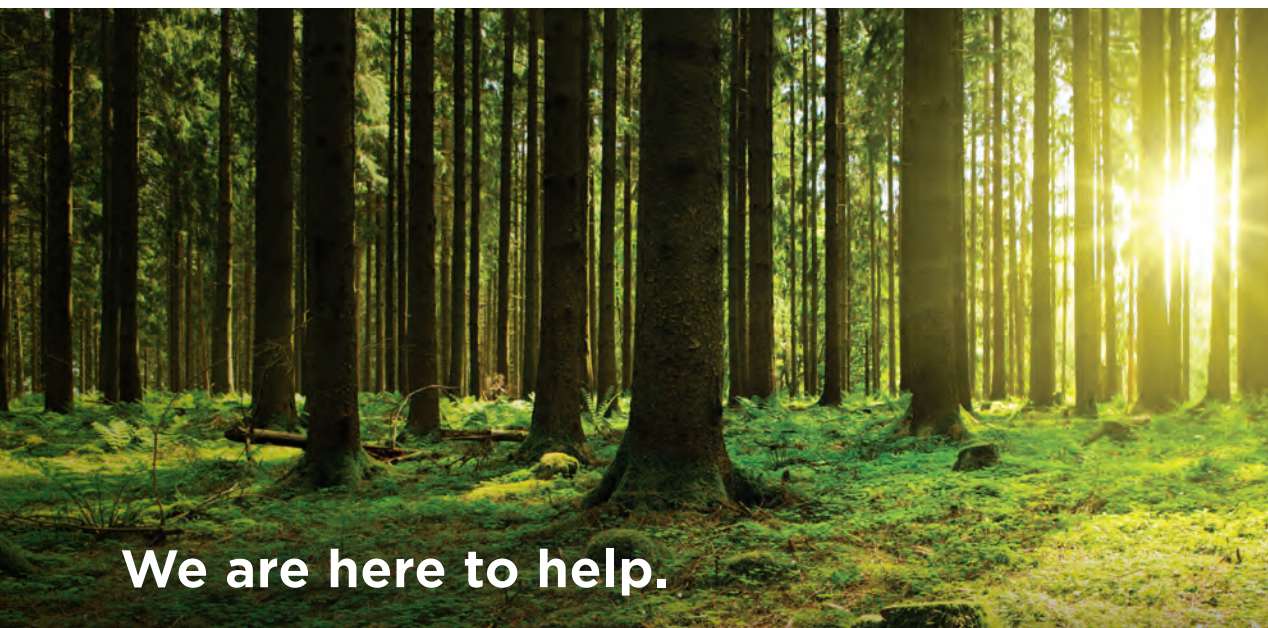
LEARN MORE

pure|STRATEGIES

The climate and nature crises are existential threats to people and business. Social equity and our economic system require aggressive and coordinated action to prevent the worst from happening.

Your organization wants to make a difference, but competing priorities and limited time make it hard to implement necessary strategies.

You need more support, more insights.



We are here to help.

Pure Strategies provides customized sustainability consulting—creating goals and strategies to help you make measurable sustainability improvements and transform the perception of your brand. We deliver insights with the right level of information to help you and your organization have the confidence to take the steps forward.

Our work together will help bring sustainability into your core business strategy, to deliver meaningful change while realizing business growth, cost savings, and risk reduction.

Pure Strategies has helped **over 100 companies** launch and advance their sustainability programs.

FOOD AND BEVERAGE



RETAIL



APPAREL



CONSUMER PRODUCTS



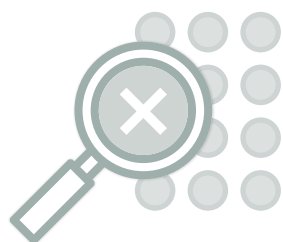
“Pure Strategies has been a great partner over the years to help us develop and shape our approach to product sustainability here at Walmart. Their adaptive working style combined with their expertise in sustainability make for a powerful combination that helps us advance our initiatives in a balanced way, both practically and ambitiously.”

ZACH FREEZE
Senior Director, Sustainability
Walmart

Let us work together to achieve your sustainability objectives.

Whether your organization is already an established sustainability leader, or you are looking to get started, we have helped others like you.

We can help you on your sustainability journey to:



Explore

Identify priorities and ways to improve environmental and social performance through:

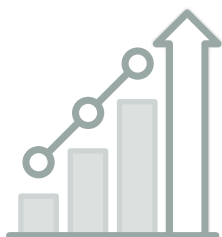
- Materiality assessment
- Baseline evaluation
- Sustainability footprint and hotspot analysis
- Life cycle assessment



Define

Establish clear approaches and directions to address your unique priorities through:

- Sustainability strategy and framework
- Sustainability goals and policies
- Science-based targets for climate and nature priorities
- Roadmaps and plans

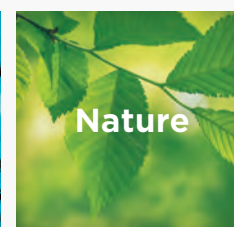
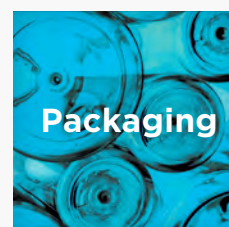
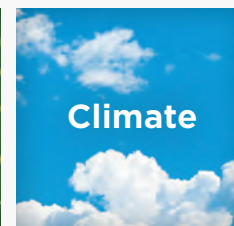
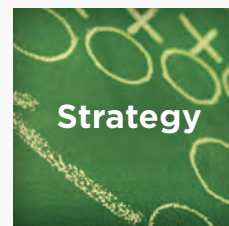


Activate

Engage the supply chain and improve products to help you reach your aims using:

- Sustainable sourcing and regenerative agriculture
- Sustainable chemistry and chemical footprint improvement
- Sustainable and circular packaging

Pure Strategies is ready with the expertise to **create the transformation needed to move your business forward**. Project topics include:

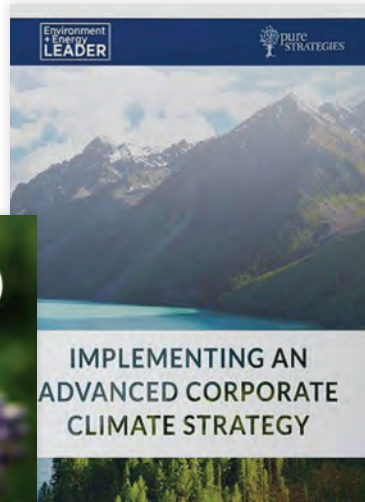


“Over the past 10 years, Pure Strategies has been an integral part of helping Ben & Jerry’s advance our Social Mission and sustainability priorities. From developing strategies to achieve our SBTi greenhouse gas emission reduction targets to assessing our nature-related risks to assessing chemical risks in our packaging, Pure Strategies brings deep experience and expertise to our team and has been a valued partner in advancing our company’s social mission.”

CHRIS MILLER
Head of Social Impact
Ben & Jerry’s

Ready to improve sustainability in your organization,
but not sure where to start?

Pure Strategies offers free reports, tools, articles, and client case studies that can show you **how industry leaders are making an impact with their sustainability programs.**



“Having outside expertise inform our strategy enables us to tap into the latest science and innovative approaches to science-based targets.”

ASHLEY ORGAIN

Global Director, Advocacy and Sustainability
Seventh Generation

We are working to transform business to create a more sustainable future. Our vision is a world where the climate is stabilized, nature is restored, and we have achieved a safe and equitable world.

Pure Strategies is proud to be a Certified B Corporation and co-founder of the Chemical Footprint Project.



Our sustainability consultants are ready to help you navigate the journey to transform your business to create a more sustainable future. Contact us today!

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